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For Release

Sub: Firstobject AWARDED for “Excellence in Product Innovation” by FTAPCCI (The Federation of Telangana and Andhra Pradesh Chamber of Commerce and Industry)



Dr. Sriram Kumar (Managing Director of Firstobject Technologies Limited) and Dr. Lakshmi Kameswari (Chief Operating Officer of Firstobject) receiving the FTAPCCI Excellence Award from honourable Union Minister for Urban Development and Parliamentary Affairs Shri. M. Venkaiah Naidu.

The Award function took place at FTAPCCI auditorium in Hyderabad on 14th November 2015.

Commenting on this achievement, Dr. Sriram has stated the following:

We are honored with the “Excellence in Product Innovation Award” this year by FTAPCCI in recognition of our outstanding performance in product innovation in E- education field. We feel that the FTAPCCI Award embraces the future of education technology and how it applies to improving the learning environment for all students. Being part of FTAPCCI awards brings us in ranks of truly innovative companies.

It has been very exciting for us. As the winner of the FTAPCCI’s “Excellence in Product Innovation” Award, Firstobject sees the FTAPCCI Awards as a validation of the years of hard work and dedication that have gone into building world-class e-education products by us.

Our team was honored to accept because the multiple stage selection process involving independent judges & then peer to peer reviews makes sure that the best of breed gets put

forward and we experienced first-hand how the FTAPCCI and its participating judges were diligent and thorough in recognizing Firstobject for the stand out in E- education industry.

In developing the e-education products, we wanted to make our products / solutions / tools accessible, affordable and easy to use by anyone, anywhere in the country. Winning a FTAPCCI Award is truly an honor and a validation of the impact we have had on the many users in schools, institutions and homes in Andhra Pradesh and Telangana.

We understand how important it is to create products / tools that allow students to demonstrate learning and be engaged in focus-based learning. With customer voice and quality as the foundation of our e-Education products, the company has evolved as a leading education content provider for students and educational institutions from kindergarten to class 10th and higher education segments in India. So, far the company has developed more than 150 e-Education products covering CBSE, ICSE, State Boards of Andhra Pradesh and Telangana in English & Telugu Mediums and State Board of Maharashtra in English & Marathi Mediums.

The e-education products are made available in many formats such as DVD, USB, Android & Windows Tabs, Laptop and desktop conforming to ICT (Interactive Class Room Teaching) standards.

We are committed to delivering E-education product suites that drives teaching effectiveness and student performance.

Background:

Firstobject Technologies Ltd., is an IT/ITES company which offers business process management and outsourcing strategies, enterprise resource planning software, middle and back office support. It operates in three business verticals viz. IT/ITES, e-Education and Knowledge Process Outsourcing (KPO).

Disclaimer

This Release contains forward-looking statements, including without limitation statements relating to our businesses and our prospects, new products, sales, expenses, cash flows and operating and capital requirements. These forward-looking statements are intended to provide management's current expectations or plans for our future operating and financial performance and are based on assumptions which management believes are reasonable at the time they are made.

Forward-looking statements can be identified by the use of words such as "believe," "expect," "plan," "estimate," "project," "target," "anticipate," "intend," "may," "will," "continue" and other words of similar meaning in connection with a discussion of future operating or financial performance. These statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions that are difficult to predict; therefore, actual outcomes and results could differ materially from what is expected or forecasted. We caution readers not to place undue reliance on forward-looking statements.